

EVROPSKI TEDEN MOBILNOSTI  
16. - 22. SEPTEMBER 2019

3. NACIONALNA KONFERENCA O TRAJNOSTNI MOBILNOSTI  
LJUBLJANA, 14. FEBRUAR 2019

## Aktivnosti Ministrstva za infrastrukturo na področju trajnostne mobilnosti in otvoritev EVROPSKEGA TEDNA MOBILNOSTI 2019

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Ministrstvo za infrastrukturo

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European Secretariat - EUROCITIES



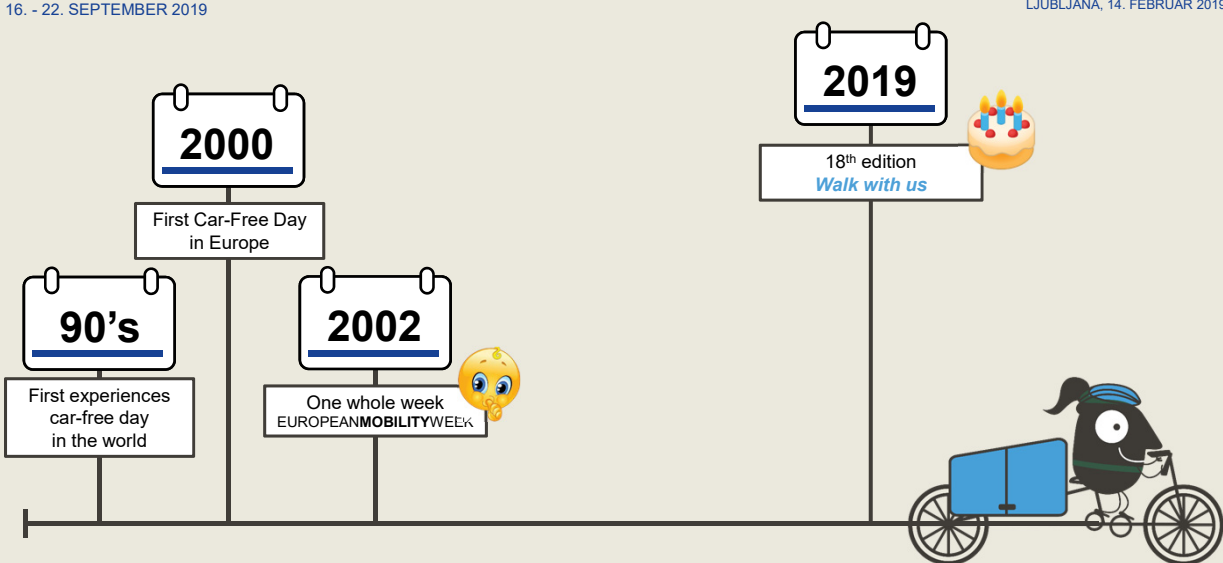
#mobilityweek

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MINISTRSTVO ZA INFRASTRUKTURO



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**90's**  
First experiences car-free day in the world

**2000**  
First Car-Free Day in Europe


**2002**  
One whole week EUROPEAN MOBILITY WEEK

**2019**  
18<sup>th</sup> edition  
*Walk with us*



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- WHY**: Change people's mindset + local authorities' measures
- WHAT**: European awareness raising campaign on sustainable urban mobility (Culminating in Car-Free Day)
- WHEN**: 16-22 September each year + Year-round activities **MOBILITYACTIONS**
- WHERE**: European towns and cities and beyond

An initiative of the European Commission Directorate General Mobility and Transport

#mobilityweek

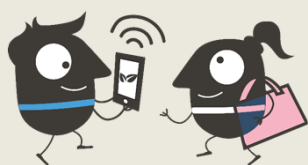
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EUROPEANMOBILITYWEEK is...

An opportunity for local authorities to discuss sustainable travel behaviour with their residents

A moment to draw attention to specific aspects of mobility issues

A way to encourage the development of innovative, long-term solutions



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EUROPEAN LEVEL

European Commission + European Secretariat



NATIONAL LEVEL

National coordinators working for their Ministries of Transport/Environment...



LOCAL LEVEL

Towns and cities present their activities and measures during EUROPEANMOBILITYWEEK  
Other organisations promote MOBILITYACTIONS during the year (or during the week)



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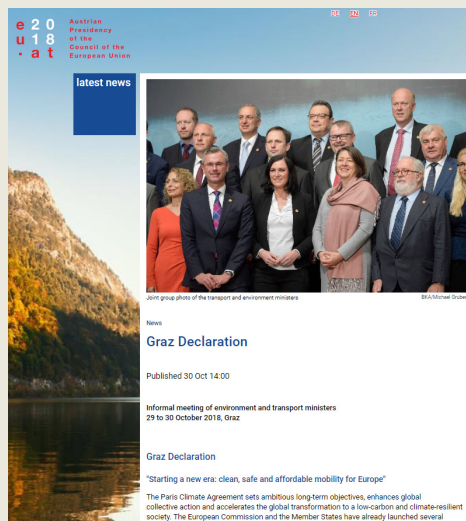


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## Graz Declaration

- 30 October 2018
- EU's Transport and Environment Ministers
- "A new era starts: clean, safe and affordable mobility for Europe"
- Main features in the areas of:
  - clean vehicles and decarbonised fuel options
  - sustainable mobility management and planning
  - **active mobility** to promote health and sustainability
  - **safe** and inclusive mobility
  - multimodality
  - infrastructure
- Austrian Environment Minister Elisabeth Köstinger emphasised that **awareness-raising needs to be part of the deal**



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## Graz Declaration

- Scaling up EU-wide and national awareness-raising efforts on the multiple benefits of active mobility for health, for liveable, safe and attractive urban environments, and for local and regional economic attractiveness.
- Providing support for initiatives aimed at promoting behavioural change and the creation of safe environments such as cyclable and walkable streets to broadly enable active mobility for citizens. In this context, the EU flagship campaign 'European Mobility Week' should be further strengthened and extended.

Safe and inclusive mobility



- **active mobility**
- **safe**

**awareness-raising needs to be part of the deal**

## EUROPEAN MOBILITY WEEK

16-22 SEPTEMBER 2019

**'Safe Walking and Cycling'**  
*Walk with us / Gremo peš!*

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